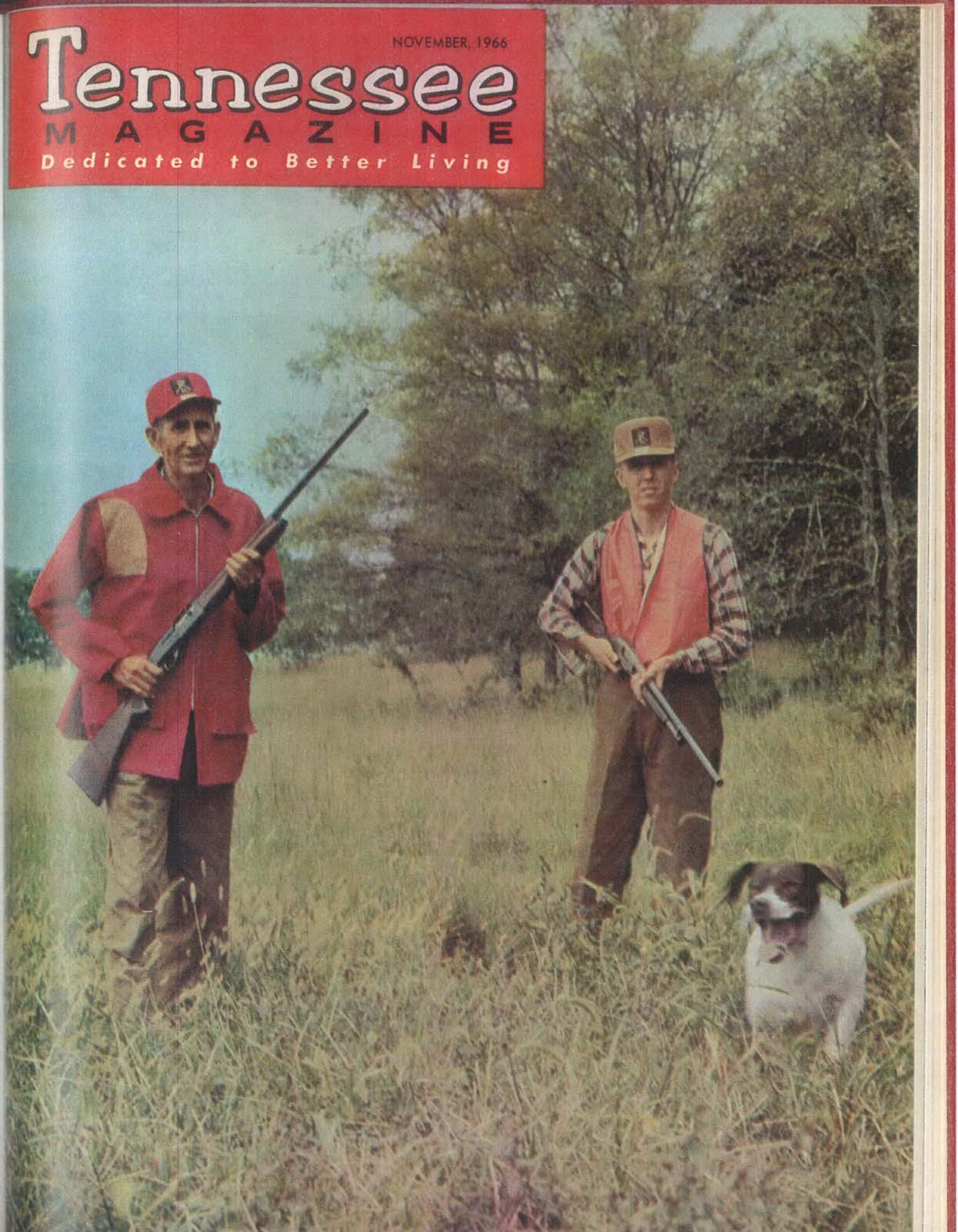
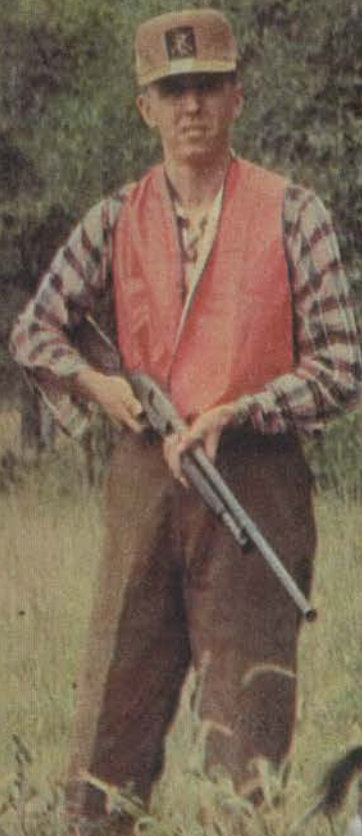


Tennessee

NOVEMBER, 1966

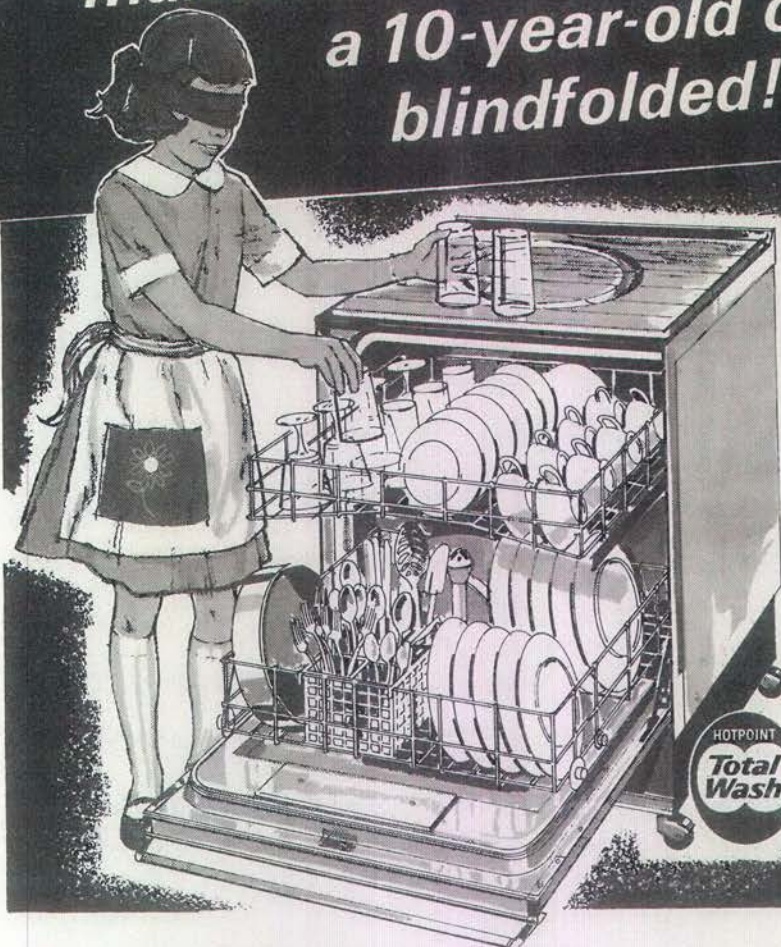
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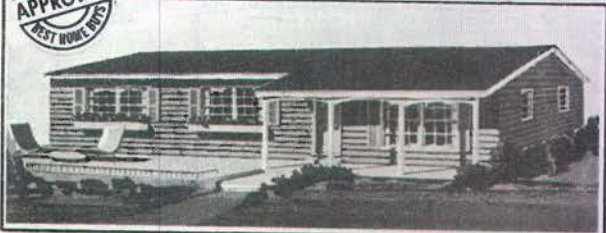
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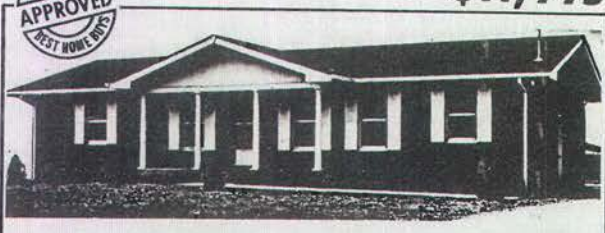
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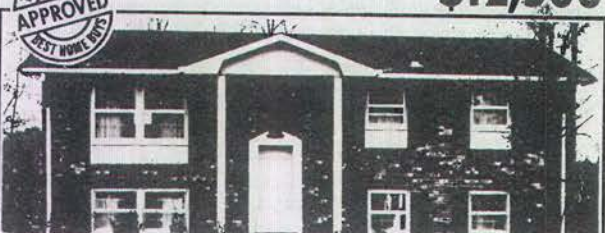
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To The Point

by John E. Stanford

It is no secret that many of the nation's private power companies which, up to 25 or 30 years ago, could not or would not extend their services to an overwhelming majority of our rural areas, would very much like to do so now, primarily by taking over your rural electric co-ops.



Unfortunately, a few rabid "free enterprise" advocates, in addition to those with vested and selfish interests in the financial welfare of the private power companies ask, "Why not?" without realizing, in the first place, that rural electric co-ops are among our finest examples of free enterprise. And there are a number of other valid reasons why you, as a co-op member, should never travel down this trail of dangerous and financially costly thinking.

First of all it should be remembered that the private power companies had the first shot at electrifying rural America. When they declined to do so using, as one excuse, the vast amount of interest that would have to be paid on borrowed capital, REA came into being through Congressional action in order to provide a source of low-cost funds—but on condition that every one in the rural area who wanted electricity could have it. This was, and is, called Area Coverage, a cardinal principle of cooperative rural electrification. But even with low-interest funds, the private power companies, with a few exceptions, still refused to tackle the job. It was then that rural folks got together, formed their own electric co-ops, and began the great task of providing themselves with electric service.

Why should these co-ops now be desecrated by sale to selfish interests which avoided the rural areas as though they were a plague?

There are some good financial reasons, too.

Your electric co-ops were organized and operate to be of service to many rather than for profit for a relatively few stock-holders, as would be the case under private power company ownership. This means that at least a 6% profit, after taxes, and it most likely would be closer to 10% would have to be built into existing rates. And even though the power companies don't pay income taxes as such, they do collect them from their customers and turn them in to the collection agencies, so that would have to be added to your bill. And the power company boys have a lot of highly-paid executives who make several times what your-co-op manager receives in salary, so this must be built into your electric rates. And we musn't forget that the power companies do a lot of entertaining of various sorts, and they spend millions of dollars each year in advertising campaigns designed to tell you how great they are while implying that electric co-ops are something akin to being un-American. And for some reason or other, power companies retain several times as many lawyers in ratio to their customers as do co-ops. All of these items add dimes and dollars to each month's bill. But what do the power companies care? They are guaranteed, by regulatory bodies, all of their expenses PLUS at least a 6% return on their investment.

And there's one more major consideration. Co-ops are owned by the members whom they serve. Power companies are owned by stock-holders. Co-op success is largely measured in terms of how good electric service is delivered. Power company success is measured on how much money is made for stock-holders. If a co-op member is not happy, he can go to the co-op director for his area, to the co-op office and to the co-op annual meeting—and be heard loud and clear in all three places. Power company ears are shaped more like dollar marks. Customers will get service, certainly, but company policies are shaped by those who own the most shares.

Only the power companies which once refused service to rural areas would now be brash enough to try to buy the rural electric systems which are now doing the job so well. And few, indeed, are the truly informed electric co-op members who would be willing to chop off their financial noses to spite their faces of well being.

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COOPERATIVE ASSOCIATION**

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ON THE COVER

There's nothing like November weather to lure Tennessee hunters into the field. Harris Florida, Electrification Advisor of Middle Tenn. EMC, who authored a story in this issue and his father, Ralph Florida of Lascassas, are safety-minded, too, as evidenced by red jackets.

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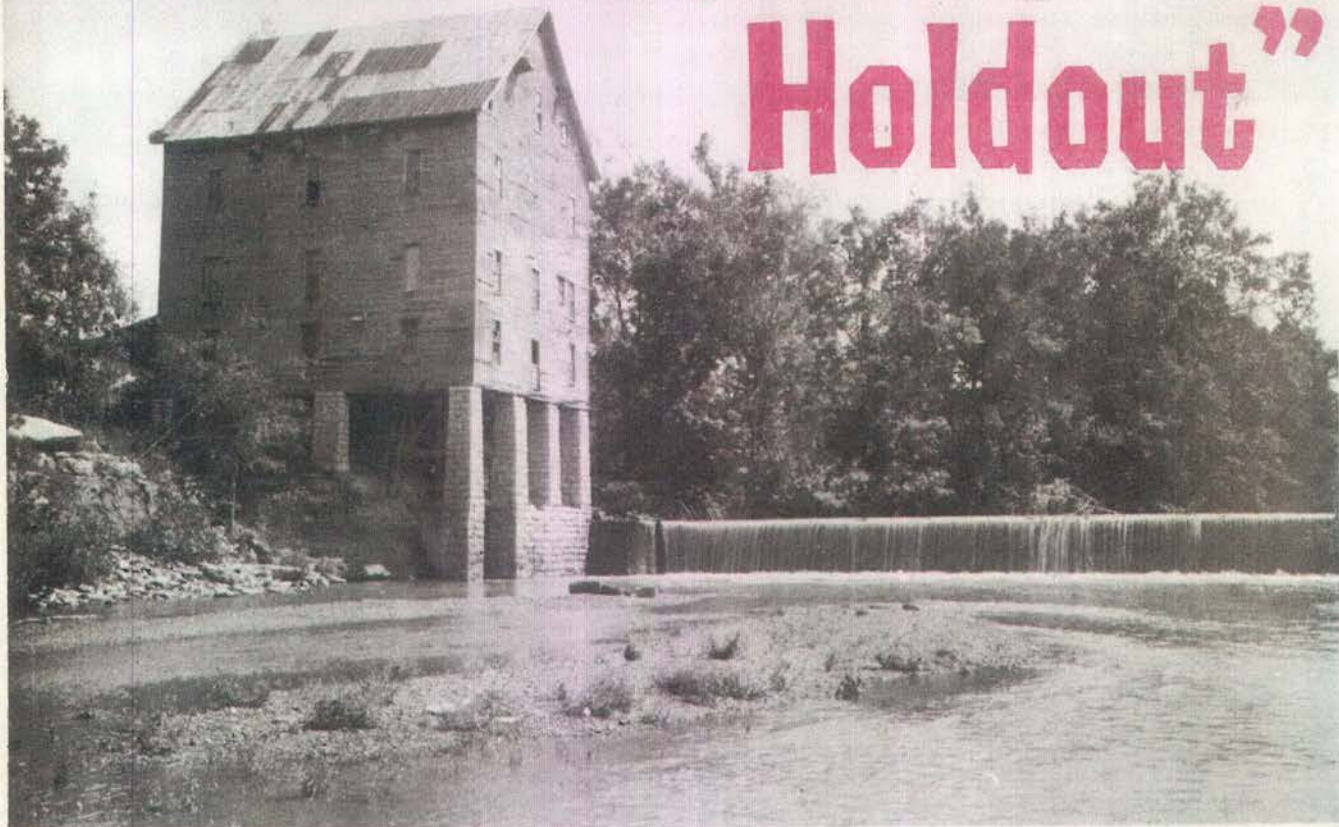
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*Electricity is strictly for the bulbs
At rustic, memory-laden Brown's Mill, a . . .*

"Rustic Holdout"



Brown's Mill, as viewed from below the dam. A bridge used to stand where this picture was taken. It was destroyed by Federal troops during the Civil War.

By Harris Florida

*Electrification Advisor
Middle Tennessee Electric
Membership Corp.*

On the eastern fork of Stones River near Lascassas, in Rutherford County, is Brown's Mill. It is one of the most unusual and interesting locations in this area. The mill is unique in many ways but to an electric utility it is very unique in being able to make daily, 3600 lbs. of flour and 100 bushels of meal, and never have an electric bill over \$1.00 a month. Brown's Mill is a water-powered grist mill using electricity only for a few lights.

The mill was built in 1888 by Bob Brown, a Civil War veteran who learned the milling trade from his father. His father had built a water powered, stone ground mill at the location prior to the Civil War. The present four story building is some 75 feet above the bot-

tom of the dam and required more than a year for construction. The building is held together with wooden pins, sheated with yellow poplar, and supported by four oak sills, hewn out in single pieces running the entire 40-foot width of the building.

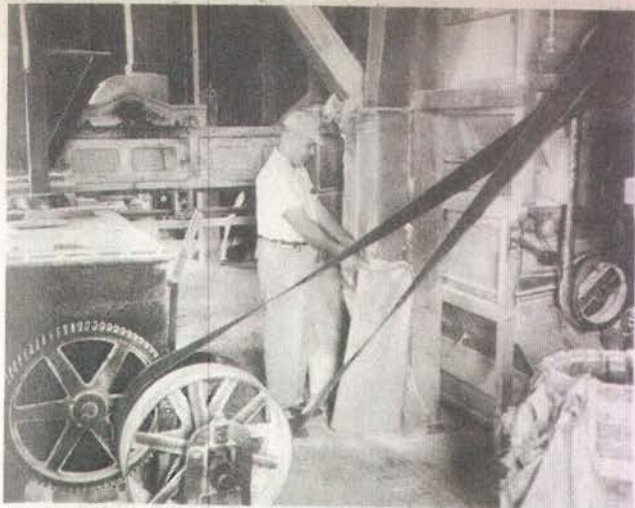
The 25-foot-high dam across Stones River was constructed by slave labor but has since been capped to provide additional water during dry periods.

Keele McElroy, the present owner and operator, worked as a miller for the original Brown family and later purchased the installation. Keele operates the mill by himself, grinding two days each week and delivering the next three. He sells and delivers, "Browns water ground All-Rite cream meal" and "Jack Frost" flour to merchants in four Middle Tennessee counties.

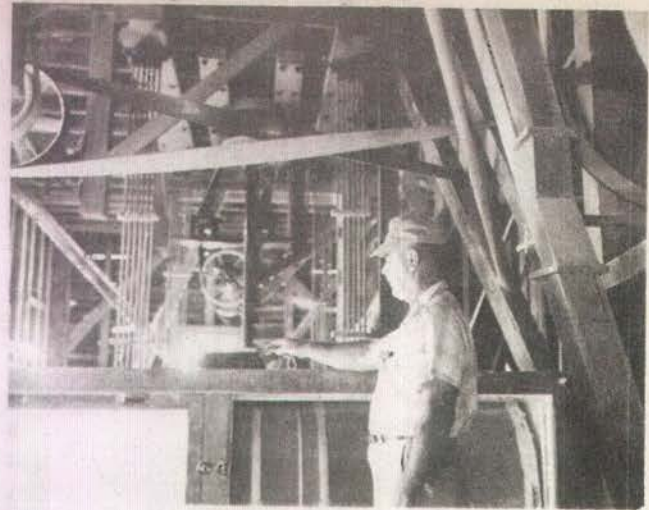
The old mill building has been a landmark for many years and it

becomes more popular each year. People have come from many states to see the old mill, and they find it even more intriguing when they see it in operation. Many names, locations, and dates are carved in the walls, expressing the interest over the years. Mr. McElroy stops his work many times each week to give an interesting tour of the mill and its operation.

When we asked Mr. McElroy about the future of the mill, his reply was, "Well, people don't eat as much corn bread as they used to." This does not seem to worry Keele since he has often been told it would make more money as a tourist attraction or historical landmark. Many visitors have remarked that if they owned the old mill, they would place a few signs on the main roads to advertise it as a tourist attraction and then just sit on the front porch and collect admissions.



Keele McElroy is shown sacking shorts on the third floor of Brown's Mill.



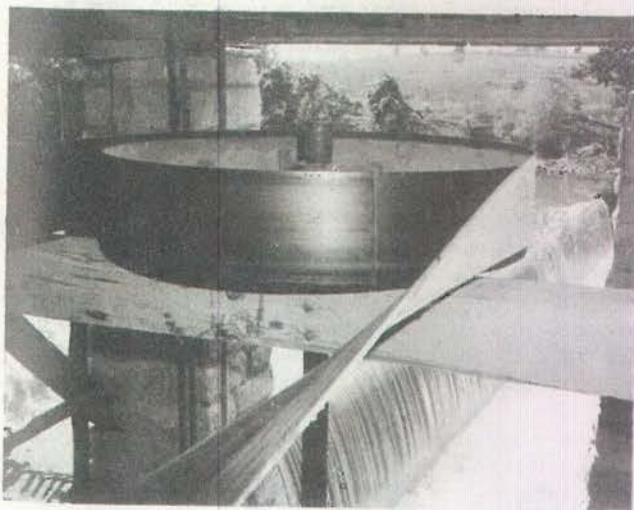
McElroy is shown cleaning on a sifter, located on the second floor of the old mill.



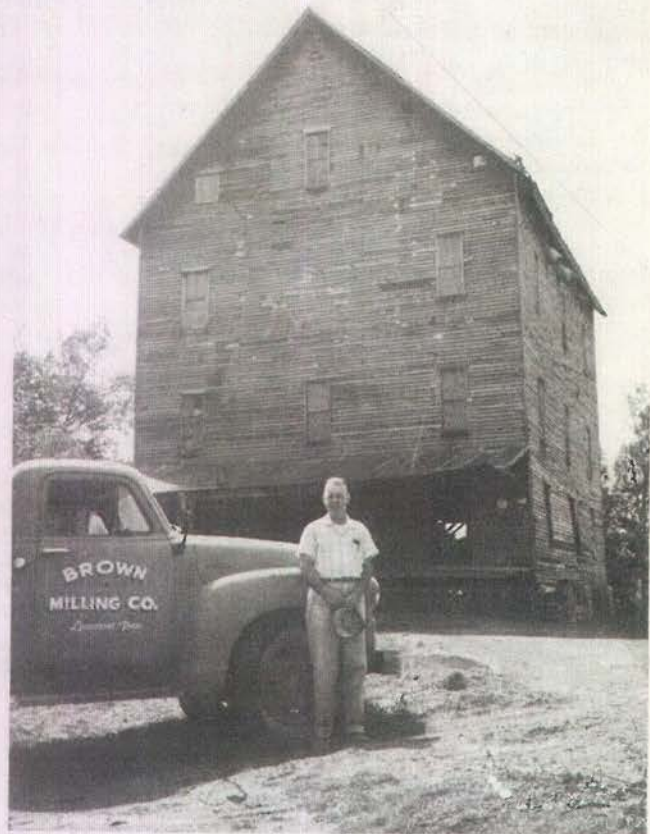
Keele McElroy, owner and operator of Brown's Mill, is shown sacking a bag of "Jack Frost" self-rising flour.

"Rustic Holdout"

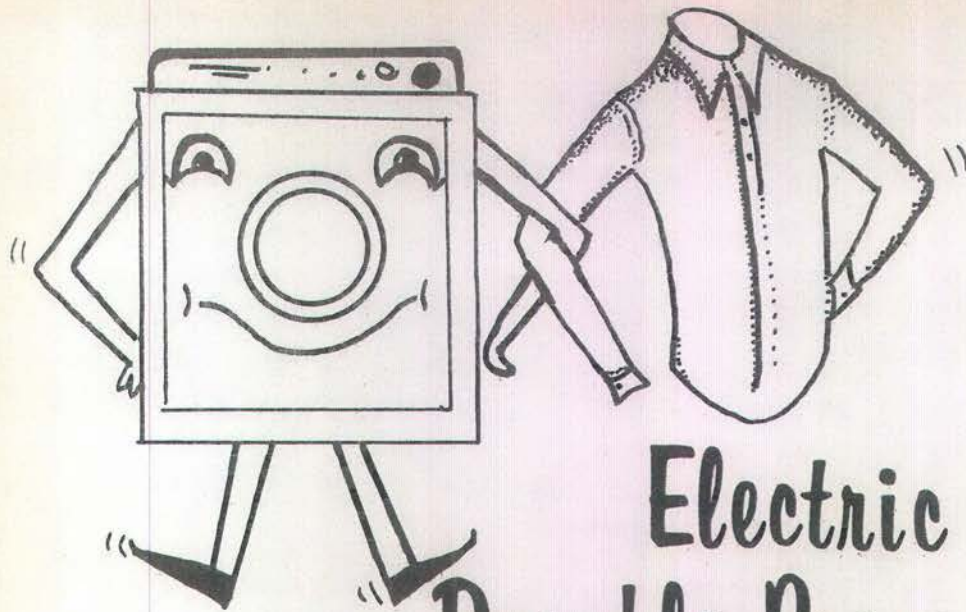
Only time will tell the future for Brown's Mill—but its existence has left much for the history of the area. Many tales have been told while unloading wheat during harvest time, weiner roasts and parties have been enjoyed on the sand bar, boys and girls have learned to swim below the dam, and many fish have been caught from under the mill. These and many other memories will remain, whatever the future holds for Brown's Mill.



This main pulley, connected to the water wheel, provides all the necessary power to turn the hundreds of smaller pulleys, necessary in the operation of the mill.



Mr. McElroy is shown with his delivery truck in front of the mill.



Electric Dryers, Durable Press

Team Up For Carefree Garment Care

The "hot number" in the textile industry today is durable press—an iron-free, wrinkle-free garment treatment developed specifically for washable clothes. However, the promise of durable press can be successfully fulfilled only if such garments are properly laundered.

It is important to remember that the durable press "cure" and its subsequent care are compatible processes which work together to assure memory-retaining shape, flat seams and smooth appearance even after repeated washings. Because high temperatures are required to set the shape of durable press garments, a cool down in wash and dry temperatures is necessary to retain it. Therefore, controlled laundering is vital to the long life and "just new" look of such apparel.

The most up-to-date automatic electric washers and dryers with special cycles, or wash-wear settings, offer the best answers to durable press laundering needs. They provide correct, controlled, cool-down temperatures, slow speeds, and tumble drying to assure wrinkle-free clothes every time.

Durable press garments should be washed frequently to avoid stain-setting. Stains should be pre-treated with a concentrated soap or detergent solution or by rub-

bing with thick suds. Sort clothes by color, fabric, construction and degree of soil and wash with like articles. The wash load should be smaller than normal as crowding can cause unnecessary wrinkles. Pleated or creased garments should be turned inside out to reduce abrasion.

Select the wash water temperature on the same degree of soil basis considered for any other type of garment or material. Cycles should be set for from four to ten minutes depending on how soiled the garments are. Wash water should be cooled down gradually before any spinning action and rinse water should be cold. Slow spinning action minimizes wrinkles and adding a fabric softener helps to remove the "cling" from synthetics.

Tumble action electric dryers, with automatic time and temperature controls are best for durable press fabrics. It is essential that the garments be removed just as soon as they are dry as they develop wrinkles if left wadded in the dryer.

Since its introduction a little more than two years ago, durable press—often called permanent press—has greatly expanded into many areas of the yard goods and home furnishings fields, in addition to its original use in ready-to-wear.

Apparel categories giving wide acceptance to durable press include children's wear, rainwear, sleepwear and lingerie as well as the whole gamut of men's and women's sportswear. In addition, pillowcases and sheets are being finished with durable press—along with curtains, draperies, slip-covers and bedspreads. Even more such work-saving home products are planned.

As with all revolutionary developments, durable press has its own built-in problems. Some are already being overcome, but others are more difficult to solve. Discoloration, especially of whites, is being studied; odor from chemicals is another hurdle; shrinkage, alteration difficulties and the tendency to retain oily stains are also problems which the textile industry must eliminate if durable press is to gain full consumer acceptance.

Even with the recognized problems, the outlook for durable press is bright as homemakers are favorably impressed by apparel and home fashions which require no pressing. Some experts have called it "the greatest technological achievement in more than a decade" and consumers are becoming more aware of its promises and potentials as they use it and learn to care for it correctly.

WHY HUMIDIFY

When winter's raging weather comes, there's really no place like our own warm homes, is there? And now progress has found a way to improve indoor climate-conditioning so that homes can be more comfortable and healthful than ever before.

Did you know that something happens to the air inside your home when you heat it to that degree of warmth your family prefers? It can become as dry as the Sahara Desert as the relative humidity changes!

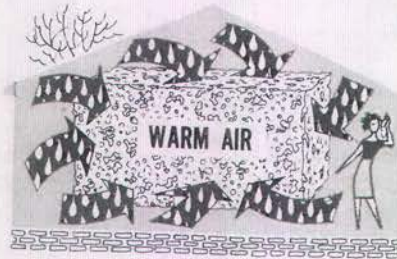
Humidity, as you may know, is the amount of water vapor in the air. Relative humidity is the per cent of moisture in the air in relation to the amount the air could hold at the same temperature.



Maximum comfort during any season depends very much on the relative humidity. We feel most comfortable when the humidity is between 30 and 50 per cent, and to maintain that in cold weather, homes need to have moisture added to them.

Warm air is like a large sponge, holding more moisture than cold air. A home may be tightly sealed against cold winter air, but outside air does still move inside. There's no practical way to avoid it. This cold air can hold relatively little moisture, like a smaller sponge, and as it is heated the capacity for holding water goes way up and relative humidity goes way down. The warm air is "thirsty" and robs moisture from everything it contacts.

Since we must heat our homes,



with resulting low humidity and dry air, why not put moisture back into the air in order to live more comfortably and take better care of our homes? Electrically operated humidifiers now on the market will do the job for us conveniently, adding moisture to heated air automatically.

Some models can be filled with water, the controls set and a humidistat turns the unit on when the moisture in the air falls below the desired level. One unit has the capacity for releasing as much as 20 gallons of moisture per day to humidify large areas.

An even flow of air without drafts is built into the new units. Portable humidifiers can be moved easily to any part of the home. Their attractive woodgrain finishes blend with other furniture.

Besides increasing your family's comfort, you save yourself a lot of problems with a good humidifier. That thirsty old "un-humidified" air dries skin and respiratory passages. Nose and throat breathing passages are naturally moist, but when they are dried out faster than the body can replace the moisture, susceptibility to colds and infections increases.

Higher temperatures are necessary for comfort when the air is dry. A house at 72 degrees at the proper humidity is more comfortable than one at 75 degrees with too little moisture.

Dry air can cause walls and plaster to crack. Woodwork, cabinets and drawers may shrink, crack or become ill-fitting. Plaster may crack more readily and wall-

paper may loosen from the walls. Clothing, drapes, curtains and rugs — all fabrics and textiles — wear faster when they're dried out. In wood furniture, veneers can crack or peel and look unattractive.

It all sounds pretty ominous, doesn't it? But it's only reasonable that the proper humidity is better for people and their homes than that Sahara Desert dryness. (The Sahara averages 25 per cent relative humidity; the average American home during the heating season averages 13 per cent.)

In a humidified home, family members won't wake up with dry noses and throats each morning. Furniture, carpets and drapes will look better and last longer. The nuisance of static electricity is



lessened. It's really not much fun getting a shock from grasping a doorknob after walking across a carpet.

Even houseplants will appreciate your new humidifier. Their leaves and blossoms will thrive better with the right amount of moisture in the air.

Who enjoys dry skin? Wintertime dry skin and hair certainly can't improve when heated air takes moisture from them. Humidification puts moisture back where it belongs, in the air around you.

Considering all that the right relative humidity can add to the days when we're heating our homes and considering the availability of humidifiers home-owners can afford, it seems likely that the problem of desert-dry air may soon be in the past.

Timely Topics

CATTLE FEEDING PROVIDES FARM INCOME OPPORTUNITY

Tennessee farmers have a good opportunity for added income by feeding beef cattle, according to John N. Williams II, assistant animal husbandman with the University of Tennessee Agricultural Extension Service.

"This is especially true where high yields of corn silage are produced and grain is available," he says. "Steers and heifers may be bought from several sources. The graded feeder calf sales now under way across the state are an excellent source."

As in the past, it appears that heifers will sell for several cents per pound less than steers of the same grade, he continues. In the early sales, heifers have been selling for four to five cents less than steers.

"This situation presents an excellent opportunity for feeding heifers because of the possible margin," points out Williams. "Heifer feeding should be considered, particularly by those who are beginners in the cattle feeding."

A three years' study at the University of Tennessee shows an advantage in feeding heifers, he continues. Medium grade heifers weighing 450-500 pounds returned \$22.96 over feed costs, while steers of the same grade and weight returned \$11.63 over feed costs. Heifers grading good and weighing 450-500 pounds returned \$19.29 over feed costs while comparable steers returned only \$9.76 over feed costs. Good heifers weighing 350-400 pounds returned \$16.93 over feed costs.

"The main reasons for the higher returns of heifers over steers were the lower initial cost per hundredweight and the shorter feeding period required for heifers to reach market condition," he explains.

"Daily gains of heifers will not be as high as for steers," he adds. "However, heifers will finish to a desired slaughter condition during a shorter feeding period. Heifers finished under this system have had carcasses very acceptable to consumers."

FARM REAL ESTATE VALUES CONTINUE INCREASE IN U. S.

The value of farm real estate in the United States continues to rise, reaching a total value of \$171 billion as of March 1, 1966, according to Eugene Gambill, associate agricultural economist with the University of Tennessee Agricultural Extension Service.

Estimated average per acre value was \$157 for the entire country, he points out. In Tennessee the same general pattern of land value increase and sales occurred as across the country. Farm land values reached a new high of \$191 per acre. This is a gain of 47 per cent since 1960—an average annual gain of a little less than eight per cent.

Land value prices were highest in New Jersey at \$693 per acre and lowest in Nevada at \$41 per acre. Individual farm unit values averaged from nearly \$492,000 in Arizona to \$15,700 in West Virginia.

"Values appear to be related to use, location and potential for non-farm uses," says Gambill. "Frequently prices cannot be justified on the basis of farm income potential. Often there is the element of speculation and the feeling that, regardless of what happens, the land remains and the supply

of it is not increasing. Various non farm uses are reducing the amount of land available for agriculture."

Transfers of farm real estate occurred at the rate of 31 per 1,000 farms in the year ending last March 1, he explains. This was eight per cent above the previous year and the highest rate since 1959.

About two-thirds of farm land buyers were active farmers enlarging their holdings, points out Gambill. The sellers of farm land were about the same as for several years. Active farmers are selling about one-half of the properties and non-farms about one-fourth. The other one-fourth of sales came from settlement of estates and sales by retired farmers.

"From this look at the farm real estate situation, it seems that an investment in land is a very good one, when its appreciation value is considered," comments the economist. "What the future holds for land values cannot be known, but it does not seem possible that we shall ever see low priced land again.

"Any person thinking of offering land for sale should take the trouble to get information on land values and prices in his area," he advises.

HOW TO GET THE MOST MONEY FROM YOUR COTTON

The cotton harvesting and marketing period is just around the corner and is the payoff for months of work and management.

"It is important that growers get the most money possible for their cotton, in view of reduced production," says Robert L. Carter, assistant agricultural economist with the University of Tennessee Agricultural Extension Service.

Under the new marketing program, the base loan rate for Middling 1" cotton is around 21 cents, he explains. It varies from 21.15 cents at Memphis to 21.30 cents at Chattanooga, based on warehouse location.

"There are indications that better quality cotton may command a much higher premium than the base loan rate," points out Carter.

He cites two factors to support this idea:

1. The carryover of 1965 upland cotton in the U. S. on last August 1 contained the smallest proportion of Middling and higher white grades of any carryover on record.

2. Estimated production in Tennessee this year is around 420,000 bales. This is a drop of 217,000 bales from 1965 or about a 33 per cent reduction. Estimated production in Arkansas is 37 per cent below 1965.

"In order to take advantage of this marketing situation, we need to know three basic factors," says Carter.

"First, we need to know the quality of each bale. We can get this by having our cotton classed under the free Smith-Doxey classing service. This provides a green card showing the grade, staple length and micronaire.

"Second, we need to know the CCC loan rates for each quality bale. This information can be obtained from county Extension offices and other sources.

"Last, we need to know the market price for the sale day or week. This is obtained from reports mailed directly to farmers from the USDA's Consumer and Marketing Service and through newspapers, radio and television reports.

"The farmer armed with this information is in position to obtain the highest dollar for his cotton," summarizes Carter.

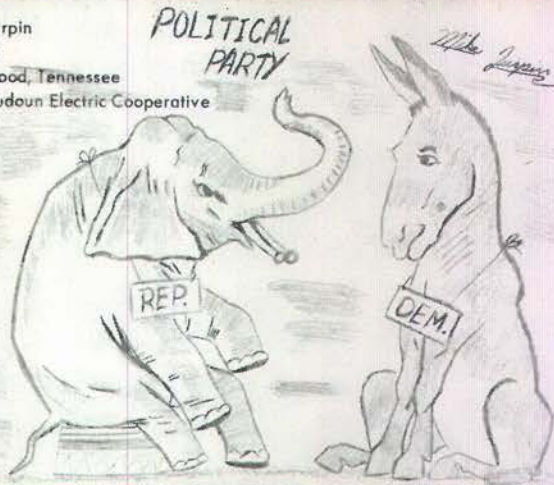
Uncle John's Page

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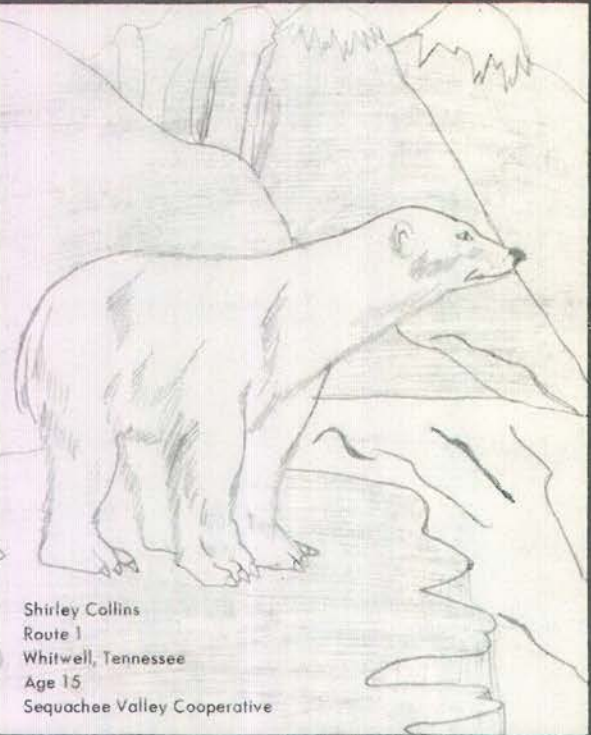
Mike Turpin
Route 1
Englewood, Tennessee
Fort Loudoun Electric Cooperative
Age 13



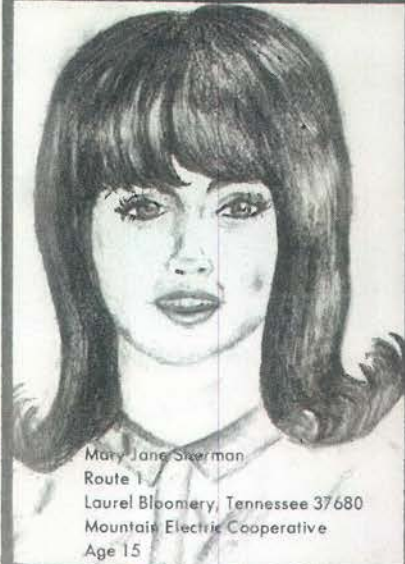
Cornell Watson
Route 1
Atoka, Tennessee
Southwest Tennessee EMC
Age 12



Marilyn Wheeley
Route 1
Lafayette, Tennessee
Tri-County Electric Membership Corp.
Age 14



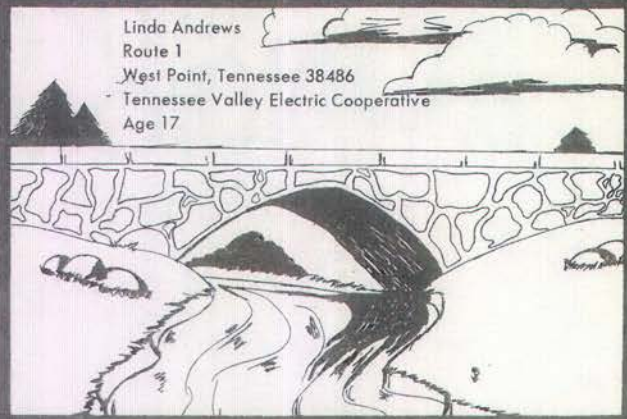
Shirley Collins
Route 1
Whitwell, Tennessee
Age 15
Sequachee Valley Cooperative



Mary Jane Skerman
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Age 15



Kay Douglas
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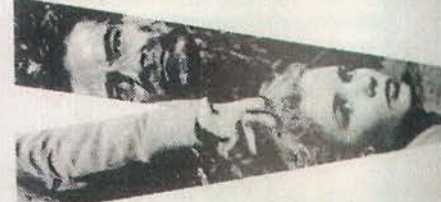
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Here are the fifteen Fayette County High School cheer leaders and football and basketball players who attended the "all electric" after-game party.

There's nothing like a treat (such as food) after the game. It's always fun to talk about the outstanding players who made the touchdowns, extra points, long passes and hard tackles. You better believe these boys use a lot of energy to play this game. Basketball is not an easy game to come by either. Energy plus is expounded in this fast, exciting sport.

When the spectators have been stuffing on hot dogs, cokes, and maybe even popcorn, the players have had nothing but a few swal-



The electric blender and carousel roisserie broiler are handy and useful for on-the-spot preparations.

Foods, Facts and Fashions

By Mrs. Libba Morris

Home Economist
Chickasaw Electric Co-op

AFTER THE GAME FOODS FEATURING ELECTRIC HOUSEWARES

lows of water. At the half-time some coaches give the boys chocolate bars for extra energy. So, the gang gathers after the game to go to the favorite hang-out in town or possibly to someone's home to get something to eat.

It just seems the thing now, that after every home football game, you just don't go straight home because there's always a party somewhere and you're invited!

A teenager's stomach could be compared to a bottomless pit, and yet at other times they eat less

* * * *

We appreciate this group of students helping to make this article complete. They are as follows: Cheerleaders: Susan Harris, Linda Hughes, Pat Culver, Susie Lawson, Dinah Caudle, Ginger Morris and Mimi Pulliam. Ball players included Jerry Fransioli, Harris Armour, Larry Harvey, Hank Parks, James Doyle, Dick Russell, Harry Ozier, and Rube Rhea.



The cheer leaders gather around the punch bowl waiting for the hungry players.

than a bird. They do have to consume a great number of calories to keep this energetic machine going in good shape.

We invited the cheerleaders, and a few football and basketball players from Fayette County High School in for a party. All of the foods that were prepared and eaten at the party were prepared with the use of electric housewares, and major electric appliances. In the home, these appliances are used everyday and what a pleasure to use in preparation for a party.



Watch out food—here come the boys. With fast, dependable electric appliances, the food supply can keep up with demand, even that of hungry, growing high school athletes.

Our Menu is as follows:

Electric Skillet
Blender
Electric Knife
Carrousel Rotisserie Broiler
Refrigerator
Oven
Mixer and Oven

Upside Down Cake
Deviled Cheese Dip
Different cheeses and cold cuts..
Cocktail Meatballs
Punch
Cookies
Cream Cheese Tarts

What's so great about the foods is that they can all be prepared ahead of time.

Recipes:

Oven:

CAKE MIX CHEWIES

Combine and mix thoroughly 1 package (any flavor) cake mix, 1 cup brown sugar, 2 tablespoons soft butter or margarine, 2 tablespoons honey and 2 eggs. Stir in 1 cup chopped nuts. Drop by spoonfuls on cookie sheet. Bake at 375° for 10 to 12 minutes. Makes 5 dozen. (For coconut Chewies, substitute 1 cup coconut for nuts.)

Electric Skillet:

UPSIDE-DOWN CAKE

4 tablespoons butter
1 cup brown sugar
Maraschino cherries
Slices of canned pineapple
½ cup or more chopped nuts
1 box yellow cake mix

Place wax paper in the bottom of the skillet, and add butter. Turn control dial to 230°. When the butter is melted, turn the control dial to off, add the brown sugar to the melted butter. Spread it over the bottom of the skillet. Be sure to keep it all on the waxed paper. Place the drained pineapple slices in the desired pattern on the butter and sugar. Cherries can be placed in the center of each pineapple slice. Sprinkle chopped nuts over all. Prepare cake mix by the package directions, and pour the cake batter over the ingredients in the skillet. Cover with the lid and bake 45 minutes at 280°. For the last five minutes of cooking, open the lid vent in order to give a dry appearance to the top of the cake.

Blender:

DEVILED CHEESE DIP

½ cup mayonnaise
3 strips green pepper
1 slice onion
Dash of salt
Few drops Tabasco
1-2¼ oz. can deviled ham
1-5 oz. jar pimento cheese spread, room temperature
1-3 oz. pkg. soft cream cheese

Place green pepper and onion in blender glass. Blend for a few seconds. Add mayonnaise and seasonings. Cover, blend on low until blended. Add deviled ham and cheese in chunks. Push down, cover, blend on high, only until smooth, then add cream cheese in chunks. Push down, cover, blend on high, only until smooth. Chill. Makes: about 2 cups.

Mixer and Oven:

CREAM CHEESE TARTS

½ pound soft butter
1-8 oz. package soft cream cheese
1/8 teaspoon salt
2 cups sifted all-purpose flour

Combine butter, cream cheese, and salt in mixing bowl. Cream on low speed for 2 minutes. Stop, scrape bowl—add flour. Mix in by hand. Form into a ball. Wrap in waxed paper. Chill about 4 hours or longer. Roll half of dough at a time, very thin on lightly floured board. Cut with 2½" round cutter or into 3" squares. Place a small amount of the jam in the center of each. Brush edge of dough with a little milk. Fold circles in half and seal edges with tines of a fork. For squares, bring four corners together and pinch. Bake at 375° for 12 to 15 minutes until lightly browned. Cool. Sprinkle with confectioner's sugar. Makes about 5 dozen.

Refrigerator:

GINGERALE FRUIT PUNCH

2-6 oz. cans frozen lemonade
2-6 oz. cans frozen orange juice
1 pint gingerale
2 quarts cold water
1 cup pineapple juice

Mix all ingredients together except the gingerale; add this just before serving. Serves 25 to 30.

Carrousel Rotisserie Broiler:
COCKTAIL MEATBALLS:

1 pound ground round or chuck of beef
2 eggs
1 cup soft bread crumbs
1 tablespoon grated onion
1 teaspoon salt
¼ teaspoon pepper
½ teaspoon grated horseradish
nutmeg
Dash of Tabasco sauce
Finely grated American
Parmesan cheese

Combine ingredients—except cheese in mixing bowl and blend well with a fork. Shape into 32 balls rolling between palm of hands. Alternate on skewers with small pieces of green pepper and medium-size pickled onions, or canned or fresh whole mushroom caps, placing 4 meat balls on each skewer. Seat skewers on base. Add ¼ cup water to drip tray. Cover and broil until browned, about 20 minutes. Remove from skewers. Roll meat balls into grated cheese. Serve hot on toothpicks, placing a meat ball, a piece of pepper and an onion on each pick.

NRECA REGION THREE DELEGATES RECEIVE WARNING OF BLACKOUT

By John Stanford

More than 500 rural electric cooperative Trustees, Managers and key employees from the NRECA Region Three states of Tennessee, Kentucky, Alabama and Mississippi heard the Assistant General Manager of the sponsoring National Rural Electric Cooperative Association state without reservations that the nation's private power companies are waging an "all-out war" against the rural electrification program that could lead to serious "blackouts" in rural America.

Jerry L. Anderson, Assistant Manager of NRECA and a native Tennessean, told the Region Three delegates in Chattanooga last month that the commercial power companies have launched a nation-wide "blitz" to kill legislation now pending before Congress which would make available the capital rural electric systems must have to keep up with the power needs of their 20-million member-consumers.

"They (the commercial power companies) know as well as we do that capital is the lifeblood of our existence," Anderson told the 500-plus delegates representing some 850,000 co-op members in the 4-state region.

"Rural electrics, just like investor-owned power companies, cannot postpone capital investment. They must expand the capacity of their systems to keep pace with the ever increasing demand for electricity. Unless we have access to adequate sources of capital, power blackouts throughout rural America are inevitable."

Anderson said that pending legislation, which would establish a Federal Bank for Rural Electric Systems and which has been the target of the "most gigantic and vicious campaign ever conducted" by commercial power companies,

would allow funds from the private money market to be brought into the rural electrification program to take up the shortage in capital available through REA loans.

"I strongly suggest," said Anderson, "they (the commercial companies) be about the task of preventing their own blackouts instead of creating ours."

The financing problems facing rural electric systems was also a topic of prime concern to REA Administrator Norman Clapp, who has attended every Regional meeting—ten every year—since becoming REA's top executive more than five years ago. Said Clapp:

"As impressive as the annual loan authorizations of recent years are, averaging approximately \$360-million per year, the annual requirements for new capital in 1980 is expected to be \$700-million . . . It is certainly fair and proper—and in the public interest—that the REA loan program with its favorable rate of interest be continued unimpaired for the

assistance of those rural systems that must have this kind of financing to accomplish the public objectives of rural electrification. But for the systems which can accomplish those objectives with a different kind of financing, at less cost to the Federal Government and with greater participation of private capital, it is fair and proper—and in the public interest—that such kinds of supplemental financing be provided instead.

"It would seem reasonable to expect that a proposal with so many advantages . . . would attract widespread and enthusiastic support from all quarters. But the monopoly interests of the utility industry . . . have registered their bitter and uncompromising opposition to any such proposal. They want to restrict . . . the amount of loan capital available to rural electric cooperatives. They want to restrict . . . the purposes for which it may be used. They want

(Continued on Page 18)



NRECA President Paul Tidwell was a busy man, delivering President's Address, report on Tennessee as Director on NRECA Board, and presiding over a general session.



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Senatorial Candidates

EXPRESS ELECTRIC CO-OP VIEWS

It is indeed a privilege to have this opportunity of expressing through the columns of the *Tennessee Magazine* the appreciation we all feel here in Tennessee for your thirty-one years of growth and achievements in the REA.



Frank G. Clement Your organization has made much progress since the first REA-financed electric line was erected November 1935 in Dayton, Tennessee. Likewise this state has advanced in many fields since the 30s. I believe your electrical power has certainly been one of the ingredients that has helped make Tennessee the progressive state it has become.

During my years as your governor since 1952, I viewed your operations with almost as much interest and enthusiasm as I have some of my programs.

They tell the story of President Kennedy standing on the shores of the bay at Hyannisport and looking out over the harbor where hundreds of boats of all sizes were riding at anchor.

Hyannisport has one of the world's highest tides, nearly 12 feet, and as this surge of water came in, the President remarked, "When the tide comes in all the boats rise."

We have been blessed with a rising tide in Tennessee for all of the years since 1952. We have shared it in State Government and you have shared it in the REA. I like to feel that we have both helped bring the tide in just as we have both benefitted from it.

When I first became governor in 1952 the rural electric co-ops used 901,612,000 kilowatts. This year you have supplied over 4½ billion kilowatts to rural Tennessee consumers. I am happy to see that 98 percent of our rural homes today have electric power when only 3 percent had electricity in 1935.

Thirty-one years ago when you were offered the chance to obtain the comforts and advantages of electricity, you banded together and brought the cooperative rural electrification program to Tennessee. The REA put up poles and lines to bring electrical power into Tennessee's farm homes. Not only did REA provide electrical conveniences for immediate use, but through your commendable endeavors you helped upgrade our whole economy.

The industrial growth of Tennessee in these 14 years I speak of has been one of the most outstanding hallmarks of the progress—years in which Tennessee has gone from agrarian economy to a manufacturing economy with literally hundreds of thousands of jobs. I am extremely grateful for the role the REA

has played in bringing in these new industries and working with them for maximum efficiency after they have taken their places here.

One example where the fruits of your efforts and the products of our work to help industrialize our state can be plainly seen is in New Johnsonville, Humphreys County. This town, which is served by your Meriwether Lewis Cooperative, billed only 54 million kilowatts in 1952. Today I am proud to say the consumption has increased to 298 million kilowatt hours and eight new plants are now located in that community. The new industries which are supplied by your rural electric power provided over 1,350 jobs this year and only 251 persons were similarly employed in 1952. New Johnsonville is only one of many communities in our state where power lines and new industries have grown side by side.

At the same time, I know your interests and good works must be protected at the state and national levels. As a candidate for United States Senator I can assure you I will give my wholehearted support to see your growing needs for more and better electric services is known. I will uphold and vote for legislation that will help the future health and vitality of rural Tennessee.



I enthusiastically support and endorse the Rural Electrification Program, which since its inception, has provided the small Tennessee electric co-ops the needed electricity for the expansion of this ever-growing industry.

The REA programs have brought improved standards of living for millions of rural people. Few programs, if any, have ever produced such dramatic changes for as many people over such a vast expanse of our land.

Legislation is now pending in Congress which calls for the establishment of a Federal Bank for Rural Electric Systems to be financed by cooperative, government and private funds. I approve of this legislation and, while I cannot fully commit myself on the matter until the final bill emerges from committee, I look forward to fully supporting the measure.

It is through the passage of the Rural Electrification Act of 1936 that farmers have boosted their incomes and farm productivity and that areas have been opened for new industry.

A recent study shows that the nation's

rural electric systems will need some \$9 billion in growth capital in the next 15 years—more than twice the amount required since the beginning of the rural electrification program some 30 years ago.

Unless Tennessee electric co-ops receive nearly \$15 million in growth capital they will be unable to provide adequate power for a large segment of the 1,400,000 rural electric consumers in the state.

My father throughout his years in Congress supported and fought for REA programs. It is with a source of pride that I mention this and at the same time announce my support for REA programs.

If the pending legislation gains passage, the small rural electrics will be provided with supplemental capital to achieve their service goals. And, of course, the ultimate objective of the proposal, as I understand it, is adequate financing through the rural electrics' own credit institution.

The small electrics have been fortunate to receive financial assistance from

the Federal Government, and now because of the additional and expanded service they provide, additional revenue is a necessity if they are to meet the constant demands of electric consumers.

As a result, these programs are key resources to our renewed efforts to open doors for fuller social and economic development of rural communities. They prove the wisdom and effectiveness of government-sponsored self-help programs.



Howard H. Baker, Jr. I realize the importance of REA programs, especially in connection with programs being developed and advanced by the Tennessee Valley Authority. I fully support the activities of TVA and feel that REA and TVA programs must be developed together. The REA program will indirectly assist some TVA programs.



(Continued from Page 16)

to starve . . . the rural electric cooperatives. They want particularly to eliminate financing for generation and transmission as an available alternative for rural electric systems in solving their problems of wholesale power supply. So they oppose the supplemental financing proposal."

The NRECA President's Report was delivered by Paul Tidwell, Manager of Meriwether Lewis Electric Co-op, Centerville, who is completing his second year as the top elected officer of the National organization. Tidwell also in Tennessee Director on the NRECA Board and as such reported on the Volunteer State in one of his three official functions at the meeting. His third responsibility was in presiding over one of the general sessions.

Other Tennesseans who delivered major talks to the 4-state meeting were Aubrey J. Wagner, Chairman of the Board of TVA, and G. O. Wessenauer, Manager of Power of TVA.

Two Tennessee systems received training awards in recognition of their training and orienta-

tion of foreign students in the operation of a rural electric cooperative during the year. They were Middle Tennessee Electric Membership Corporation, Murfreesboro and Meriwether Lewis Electric Co-op, Centerville. The awards were received in behalf of their co-ops by Managers W. W. McMaster and Paul Tidwell, respectively.

Three key employees of Tennessee systems received management certificates in recognition of their completion of all seven of NRECA's management institutes. They were Noel Landreth of

Pickwick Electric Co-op, Selmer, and Arnold Stevens and Nevin McKinnon, both of Cumberland Electric Membership Corporation, Clarksville.

Mrs. W. W. McMaster of Murfreesboro, Executive Committee-woman for the Region, was in charge of the Ladies Program.

Co-hosts for the meeting were the Tennessee Rural Electric Cooperative Association and the Tennessee Valley Public Power Association, Chattanooga. Executive Managers for the two organizations are J. C. Hundley and Wiley Bowers, respectively.

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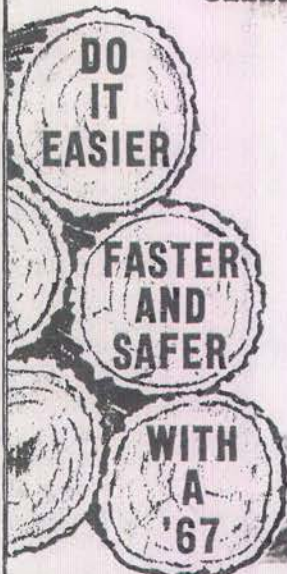
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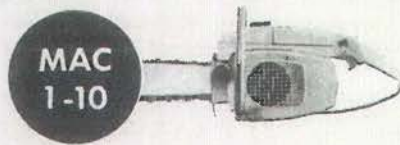
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November 8 general election Includes vote on proposed Constitutional Amendments

(Editor's Note: An election for the purpose of submitting the following proposed AMENDMENTS TO THE CONSTITUTION to the voters of Tennessee for RATIFICATION or REJECTION will be held in every County of the State on Tuesday, November 8, 1966. This election will be conducted according to the general election laws of the State and at which election all persons qualified to vote as required in elections for representatives to the General Assembly shall be entitled to vote. These proposed amendments, adopted by delegates to the Constitutional Convention in December 1965, are published without comment as a service to readers of this publication.)

PROPOSAL (1): SETS REPRESENTATIVES' TERMS FOR TWO YEARS, SENATORS' FOR FOUR YEARS, AND SPEAKERS' FOR TWO YEARS.

BE IT RESOLVED, That Article II, Section 3, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 3. The Legislative authority of this state shall be vested in a General Assembly, which shall consist of a Senate and House of Representatives, both dependent on the people. Representatives shall hold office for two years and Senators for four years from the day of the general election, except that the Speaker of the Senate and the Speaker of the House of Representatives, each shall hold his office as Speaker for two years or until his successor is elected and qualified, provided however, that in the first general election after adoption of this amendment Senators elected in districts designated by even numbers shall be elected for four years and those elected in districts designated by odd numbers shall be elected for two years. In a county having more than one senatorial district, the districts shall be numbered consecutively."

ADOPTED: December 9, 1965

PROPOSAL (2): REQUIRES APPORTIONMENT ACCORDING TO POPULATION AND THE U. S. CONSTITUTION EVERY TEN YEARS, ETC.

BE IT RESOLVED, That Article II, Section 4, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 4. The apportionment of Senators and Representatives shall be substantially according to population. After each decennial census made by the

Bureau of Census of the United States is available the General Assembly shall establish senatorial and representative districts. Nothing in this Section nor in this Article II shall deny to the General Assembly the right at any time to apportion one House of the General Assembly using geography, political subdivisions, substantially equal population and other criteria as factors; provided such apportionment when effective shall comply with the Constitution of the United States as then amended or authoritatively interpreted. If the Constitution of the United States shall require that Legislative apportionment not based entirely on population be approved by vote of the electorate, the General Assembly shall provide for such vote in the apportionment act."

ADOPTED: December 9, 1965

PROPOSAL (3): REQUIRES REPRESENTATIVES TO BE APPORTIONED INTO DISTRICTS AS PROVIDED BY LAW.

BE IT RESOLVED, That Article II, Section 5, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 5. The number of Representatives shall be ninety-nine and shall be apportioned by the General Assembly among the several counties or districts as shall be provided by law. Counties having two or more Representatives shall be divided into separate districts. In a district composed of two or more counties, each county shall adjoin at least one other county of such district; and no county shall be divided in forming such a district."

ADOPTED: December 9, 1965

PROPOSAL (4): REQUIRES REPRESENTATIVE TO BE A QUALIFIED VOTER IN HIS DISTRICT.

BE IT RESOLVED, That Article II, Section 5, of the Constitution of Tennessee is hereby amended by adding thereto the following additional subsection:

"Section 5a. Each district shall be represented by a qualified voter of that district."

ADOPTED: December 10, 1965

PROPOSAL (5): REQUIRES SENATORS TO BE APPORTIONED ACCORDING TO POPULATION.

BE IT RESOLVED, That Article II, Section 6, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 6. The number of Senators shall be apportioned by the General Assembly among the several counties or districts substantially according

to population, and shall not exceed one-third the number of Representatives. Counties having two or more Senators shall be divided into separate districts. In a district composed of two or more counties, each county shall adjoin at least one other county of such district; and no county shall be divided in forming such a district."

ADOPTED: December 9, 1965

PROPOSAL (6): REQUIRED SENATOR TO BE A QUALIFIED VOTER IN HIS DISTRICT.

BE IT RESOLVED, That Article II, Section 6, of the Constitution of Tennessee is hereby amended by adding thereto the following additional subsection:

Section 6a. Each district shall be represented by a qualified voter of that district."

ADOPTED: December 10, 1965

PROPOSAL (7): PRESCRIBES TIME FOR LEGISLATIVE MEETINGS, ETC.

BE IT RESOLVED, That Article II, Section 8, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 8. The General Assembly shall meet in organizational session on the first Tuesday in January next succeeding the election of the members of the House of Representatives, at which session, if in order, the Governor shall be inaugurated, and it shall remain in session for not longer than fifteen consecutive calendar days during which session no legislation shall be passed on third and final reading. Thereafter, the General Assembly shall meet on the fourth Tuesday in February next, and may by joint resolution recess or adjourn until such time or times as it shall determine. It shall be convened at other times by the Governor as provided in Article III, Section 9, or by the presiding officers of both Houses at the written request of two-thirds of the members of each House."

ADOPTED: December 10, 1965

PROPOSAL (8): ALLOWS COUNTY LEGISLATIVE BODY TO FILL VACANCIES.

BE IT RESOLVED, That Article II, Section 15, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 15. When the seat of any member of either House becomes vacant his successor shall be elected by the Legislative body of the county of his residence at a meeting duly called for such purpose. Only a qualified voter of the district from which such member was elected may be eligible to succeed him. The term of any Senator so elected shall expire at the next general election, at which his successor shall be elected."

ADOPTED: December 10, 1965

PROPOSAL (9): SETS LEGISLATIVE PAY AND LIMITS OF LEGISLATIVE EXPENSES, ETC.

BE IT RESOLVED, That Article II, Section 23, of the Constitution of Tennessee is hereby amended to read as follows:

"Section 23. Each member of the General Assembly shall receive an annual salary of \$1,800.00 per year payable in equal monthly installments from the date of his election, and in addition, such other allowances for expenses in attending sessions or committee meetings as may be provided by law. The Senators, when sitting as a Court of Impeachment, shall receive the same allowances for expenses as have been provided by law for the members of the General Assembly. This compensation and expenses of the members of the General Assembly may from time to time be reduced or increased by laws enacted by the General Assembly; however, no increase or decrease in the amount thereof shall take effect until the next general election for Representatives to the General Assembly. Provided, further, that the first General Assembly meeting after adoption of this amendment shall be allowed to set its own expenses. However, no member shall be paid expenses, nor travel allowances for more than ninety Legislative days of a regular session, excluding the organizational session, nor for more than thirty Legislative days of any extraordinary session.

"This amendment shall take effect immediately upon adoption so that any member of the General Assembly elected at a general election wherein this amendment is approved shall be entitled to the compensation set herein."

ADOPTED: December 10, 1965

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